

Anna Baillie

Creative front-end developer with skills in HTML, CSS, JavaScript, Python and design seeking a junior position to further learning and development. Passionate about innovative, exciting design and currently learning to use React.js and Bootstrap to develop responsive and seamless frontend experiences.

EDUCATION

SheCodes – SheCodes Bootcamp

08/2024 – PRESENT

HTML5, CSS, JavaScript, Python, AI, Bootstrap, API, and React.js

Created responsive websites and applications such as a personal portfolio, Weather Forecast app, World Clock app, and AI poem generator in VS Code – designing the app interfaces alongside coding back and frontend.

Google Analytics – Google Analytics for Beginners

SEPTEMBER 2023

A short course introducing Google Analytics 4, including how to integrate it and use it to track success of advertising campaigns, analyse customer journeys, create reports on customer data, and predict website interactions.

University of Nottingham – BSc Joint Hons Physics and Philosophy

09/2017 – 06/2020

Dissertation: ‘Should we create conscious artificial intelligence?’ – an unbiased study on the implications of bringing conscious AI into modern society, touching on topics such as the impact on working culture, human relationships, and political structure.

Included Modules: ‘Computing for Physical Science’, ‘Philosophy of Science’, ‘Thermal and Statistical Physics’, ‘Physics: Politics & Philosophy’, ‘Atoms, Photons, and Fundamental Particles’

EXPERIENCE

Boots B-Hive, Nottingham – Digital Producer

10/2023 – PRESENT

- Utilised HTML, CSS and GSAP JavaScript animation library to allow for the in-housing of Dynamic Creative Optimization, and widen the scope of DCOs available to clients.
- Advocated for and completed SheCodes Bootcamp
- Creating social media assets in Adobe Suite
- Increased team work efficiency by creating and implementing organisation systems and cleanup work streams to enhance system efficiency and enable easier location of assets and working files

Cryptology Escape Rooms, Nottingham – Manager

04/2023 – 10/2023 [Games Master 2021–2022, Assistant Manager 2022–2023]

- Leading the creation of promotional materials to innovate presence and brand on social media
- Participating in regular meetings with management
- Liaising and communicating with professionals to organise risk assessments and large events
- Managing staff shifts and responsibilities, interviewing and on-boarding new staff and project managing creative deadlines.

Mob: 07548646771

Email: anna.baillie@outlook.com

Github: <https://github.com/anna-baillie>

ACHIEVEMENTS

University of Nottingham A Cappella

Musical Director and Publicity Officer

Co-directed an 18-piece collegiate a cappella group for 2 years; structuring and leading two 3-hour rehearsals a week, organising nationwide transport and accommodation for international competitions and securing local paid performance opportunities alongside managing the social media and creating promotional assets for a society of 100+ students.

Australian Wildfire Relief donations

Raised over £150 for Australian Wildfire Relief charities by completing digital pet ‘doodles’ in return for donations

‘Act Natural’ post-grad a cappella

Set up a postgraduate a cappella group in Nottingham, which hosted a paid carolling evening event, and opened for The Hallé Orchestra at Nottingham Concert Hall in its first year.

PROJECTS

HullaBailu TTRPG Small Business

Launched a small business selling hand-designed and crafted stickers, apparel, crochet products and stationery accessories aimed at the TTRPG community. Organised and attended stalls at board game conventions and currently working towards launching a Kickstarter campaign for an original, hand-designed character journal.

Bespoke Painting Commissions

Since 2019, offering bespoke digital and gouache portraits of pets, landscapes, and beloved houses/buildings. This has included memorials of family pets, reminders of special holiday destinations, and a recreation of a family-owned restaurant with no existing photographs or visual documentation.

MyBB Forum Project

In 2018, created and hosted an online forum with fully coded MyBB skin in HTML and CSS. The website was hand-designed around the MyBB framework, and featured interactive elements and mobile adaptation.